

## THE VALUE OF ASSOCIATE MEMBERSHIP

SEA is a 9-year-old aerospace & defense non-profit alliance founded by prime and tier-one companies and led by sub-tier suppliers committed to accelerating supply chain performance. SEA provides a voluntary certification that creates more visibility and new business opportunities for suppliers. SEA customers enjoy increasing performance, reduced risk, and best value.

The new ASSOCIATE membership is an “individual” membership and it is designed to provide individuals with the opportunity to join SEA, and explore ways in which their company can implement the roadmap by attending webcasts, briefings and conferences to learn and collaborate with other suppliers. This package includes a number of webcasts designed to support a supplier’s implementation of the SEA Roadmap.

**ROADMAP-SPECIFIC TRAINING AND DEVELOPMENT SERIES – it is recommended that you take the webcasts below in sequence as numbered – to sign up click [HERE](#):**

**0. GETTING STARTED WITH SEA – 1-hour webcast - unlimited participants**

This webcast provides a step-by-step process for those who are implementing SEA internally using their own resources. This methodology is also included in the SEA Leader Workshop and is for senior leaders.

**1. LES FOR MANAGERS WEBCAST – 1-hour webcast - unlimited participants**

Create a “burning platform” with your entire management team – get everyone on the same page with the changes occurring in the industry. Designed to create a high sense of urgency to implement SEA.

**2. ANNUAL IMPROVEMENT PLAN – 1-hour webcast - unlimited participants**

This webcast is focused on how to complete the Annual Improvement Plan. It is recommended for senior leaders who will prepare the company’s goals, targets, and objectives.

**3. ASSIGN PROCESS OWNERS – 1-hour webcast - unlimited participants**

This webcast deals with the capabilities, roles, and responsibilities of the process owner. It asks senior leaders to assign process owners to each Roadmap process.

**4. ROADMAP PROCESS OWNER – 1-hour webcast - unlimited participants**

This webcast prepares the SEA Roadmap Process Owner for the tasks required to gain SEA Certification. Examples are shown for Process Maturity Level 1-3 and how to meet the requirements of each.

**5. PROCESS OWNER FORUMS – 44 hours (1 hour per week for up to 44 weeks). Unlimited participants**

The Process Owner Forums give members an opportunity to share best practices and compare notes on the challenges of implementation of the SEA Roadmap. Each webcast is one hour long and forums for specific processes meet online once per quarter.

**6. HOW TO PREPARE QUARTERLY REPORTS WEBCAST – 1-hour webcast - unlimited participants**

Learn to set-up the data collection required and how to pass the examination process for this important SEA process that leads to “Performing” status with significant visibility implications.

**7. VALUE STREAM MAPPING – 1-hour webcast - unlimited participants**

This webcast deals with how to select the right value streams and processes as “managed processes” – how to align value stream mapping to your goals and priorities, and how Value Stream Mapping can help you set priorities

and schedule Kaizen events.

**8. MANAGED PROCESS OWNER – 1-hour webcast - unlimited participants**

This webcast focuses on the unique challenges of maturing a managed process. Process Owners for managed processes should attend.

**9. MASTER TRAINER – 1-hour webcast - unlimited participants**

This webcast deals with how to select and develop master trainers. It discusses roles and responsibilities for the master trainer.

**10. KAIZEN LEADER - 1-hour webcast - unlimited participants**

This webcast deals with how to select and develop kaizen leaders. Managers who wish to develop internal kaizen leader talent and kaizen leaders should attend this webcast.

**11. SUPPLY CHAIN INTREGRATION – 1-hour webcast - unlimited participants**

This webcast deals with how to assign and initiate a supply chain integration initiative. The target audience is senior leaders and the director or vice president of supply chain management and/or purchasing.

**12. PREPARING FOR THE SEA SITE VISIT – 1-hour webcast - unlimited participants**

This webcast deals with how to prepare for the SEA Benchmark Site Visit program. SEA has many customers who wish to schedule site visits. SEA also hosts “virtual site tours” for customers who cannot attend a site visit.

**OTHER WEBCASTS:**

**HOW TO PREPARE FOR SEA CERTIFICATION – 1-hour webcast - unlimited participants**

Learn to prepare for the SEA certification audit – what the auditor is looking for and how to complete a final audit.

**JOINING SEA – 1-hour webcast - unlimited participants – scheduled on demand**

This webcast for suppliers will quickly show you how to you can improve performance, increases visibility, and capture more business in the aerospace and defense industry.

**SEA FOR CUSTOMERS – 1-hour webcast – unlimited participants – scheduled on demand**

This webcast is for SEA customers and presents the benefits of working with SEA to develop suppliers.

**NEW BUSINESS DEVELOPMENT WITH SEA – 1-hour webcast - unlimited participants – on demand**

Learn how to build visibility and capture new business in a declining market. Learn about the secrets that make your company more competitive, more visible, and win more market share while others think it's impossible.

**GUIDED SELF ASSESSMENT – 1-hour webcast - unlimited participants**

Assess your company against the SEA Roadmap and quickly complete a gap analysis and action plan.

**PACKAGE ALSO INCLUDES:**

**A ONE –YEAR MEMBERSHIP IN SEA WITH THE FOLLOWING BENEFITS:**

**SEA Conferences, Supply Chain Summits and Benchmark Site Visit activities** (50% discount) - Suppliers share their success stories and collaborate on integrated supply chain projects.

**Benchmarking Site Visits** - visit best practice SAC and Performing member sites and benchmark the best of the best.

**Keynotes Newsletter** – get the latest news on member progress and examples of best practices.

**LES Implementation Webcasts** – one-hour sessions that focus on one aspect of implementing the SEA Roadmap including how-to and tools.

**SEA Leader Workshop (50% discount)** - The SEA Leader Workshop is a 3-day train-the-trainer workshop for general managers and practitioners who intend to implement the SEA Roadmap and management system.

**PACKAGE COST:** \$125 annually