

Getting the Most Out of SEA

We hope you will read this first. It is intended as an outline for discussion with SEA staff and if the outline peaks your interest please contact us and we'll talk you through it.

Why get involved in SEA?

- Industry visibility – the better you get the more visibility you get
- Accelerate performance – suppliers using the SEA Roadmap outpace the rest
- Collaboration – meeting and partnering with the best suppliers

How to get involved?

- Join as a basic member and then take three months to learn all you can through our site visits, conferences, webcasts, and website materials
- Upgrade to a Basic+ membership when you're ready to implement the roadmap
- Implement the Roadmap at your own pace – use your own resources, or hire a consultant to help
- Begin submitting quarterly reports – achieve “Performing” status and become visible on the Supplier Registry
- Achieve SEA Stage One Certification – become even more visible at the top of the Supplier Registry
- Join as a Regular member – join the Supplier Advisory Council, provide overall direction to SEA, and begin to develop your own suppliers

Return on Investment?

- More visibility leads to more opportunities to build top line revenue
- Better performance means reduced cost and more capacity and more cashflow
- More collaboration means faster business growth